

About Us

BNB Education is a distinguished private educational institution located in the heart of **Hawassa City**, Ethiopia, devoted to shaping responsible global citizens through quality, character-based, and forward-thinking education. Our story is deeply rooted in personal legacy and community resilience, evolving from a heartfelt tribute to becoming one of Ethiopia's leading centers for K–12 learning.

Our Origins

Established in **1999**, BNB (an acronym for **Dagmawei Yissahek Boncato Bekalo, Biniam Tesfaye Bekalo, and Nathanael Samuel Bekalo**) was founded by the **Bekalo family** to honor the lives of three beloved children whose time on earth was tragically short. What began as a modest kindergarten has flourished into a full-fledged educational institution with over **2,250 students, 150+ staff**, and a far-reaching impact that spans generations. Each aspect of our school reflects the enduring legacy of love, memory, and purpose that gave birth to it.

Our Mission

BNB exists to **empower future leaders through world-class education, one student at a time**. Our mission is to **shape holistic excellence**—blending academic rigor, emotional intelligence, digital fluency, and social responsibility. We are committed to nurturing the full potential of each learner by creating a dynamic environment where character, creativity, and community thrive in harmony.

Our Growth and Impact

Over the past two decades, BNB has grown not only in size but in stature. From **49 students in 1999** to **2,250+ students in 2023**, our trajectory is marked by resilience, community trust, and a steadfast commitment to **educational excellence**. We consistently outperform national standards, including a **78% university entrance exam pass rate**, positioning BNB as a top-tier school in the region.

Beyond academics, our impact extends into the **economic and social fabric** of the community through job creation, training programs, partnerships, and local development initiatives.

Our Educational Philosophy

We believe education should inspire transformation. At BNB, students are guided to become **critical thinkers, creative innovators, compassionate leaders, and global citizens**. Our approach integrates modern pedagogy with Ethiopian values, weaving together:

- Rigorous academic standards
- Cutting-edge **digital learning platforms**
- A **reading and comprehension culture**
- Leadership and life-skills training
- Inclusive, joy-filled classrooms
- Environmental and community responsibility

Strategy 2024–2034

We are entering an exciting decade of transformation with our new strategic framework—**BNB Strategy 2024–2034**. Rooted in the **4D model** (Discover, Dream, Design, Deliver), this blueprint envisions a future where every BNB student thrives academically, emotionally, and globally.

Key pillars of the strategy include:

- Establishing a **Laboratory School for Teachers**
- Expanding digital learning and infrastructure
- Elevating literacy as a cultural norm
- Launching a **Happy School Initiative**
- Expanding partnerships and scholarships
- Enhancing governance and stakeholder engagement
- Building a **Globally Interconnected BNB**

Our Values

Our core values define how we educate, lead, and grow:

- **Happiness & Well-Being:** Joyful and safe learning environments
- **Respect & Integrity:** Building trust and character
- **Innovation & Digital Empowerment:** Preparing for the future
- **Collaboration & Diversity:** Learning from one another
- **Excellence & Resilience:** Pushing boundaries with purpose

Our Community

BNB thrives on the strength of its community—students, parents, teachers, alumni, and partners. Through ongoing **stakeholder engagement**, we ensure that every voice contributes to our journey forward. Our leadership, governance, and financial strategies are built on transparency, inclusivity, and continuous improvement.

At **BNB Education**, we don't just teach—we **transform**. We are proud to be a place where dreams are nurtured, futures are shaped, and every student leaves ready to **lead with purpose** in an ever-changing world.

Welcome to **BNB**—where **learning meets legacy**.